





John Martin is 29 years old and is married to Petra.

London is a very busy place to live with lots of pollution, noise and crime.

John and Petra have two children (18 months and 3 years old).

House prices in London are higher than in Cambridge.

John Martin studied electronic engineering at a university in London. He passed with a very high grade.

Cambridge has a population of around 125,000.

After university John Martin worked for a London based electronic company, researching mobile phone technology.

There are 113 pubs in Cambridge.

John Martin enjoys playing golf and squash.

Cambridge is a small city surrounded by countryside.

Petra Martin is an experienced personal assistant.

More than 3.5 million tourists visit Cambridge each year.

Cambridge is 50 minutes from London by road.

1200 high-tech companies employing around 35,000 people are located in the Cambridge area.

Cambridge University is one of the oldest universities in the world and one of the largest in the UK.

4000 people are employed in over 60 firms on the CSP.

Cambridge University has a worldwide reputation for outstanding academic achievement and excellent research facilities.

John Martin has been offered a well paid job at *Option Cambridge Ltd.*

The Cambridge Science Park (CSP) is built on farmland owned by part of Cambridge University.

*Option Cambridge Ltd* designs, manufactures and markets miniaturised mobile data communication products for use with portable and hand-held computers.

A Science Park is where high-tech industries group together on one site, with direct links to a university, in attractive surroundings.

The first company moved to CSP in 1973.

Cambridge Science Park (CSP) is located to the north-east of the city.

CSP has a very pleasant working environment with lots of green spaces, lakes and trees.

John Martin can see farmers fields from the window of his new office.

A shuttle bus runs between CSP and Cambridge city centre every 15 minutes.

CSP has a Child Care Nursery with space for 115 babies and children.

CSP has its own gym, conference centre, restaurant, bar and shop.

Cambridge is a very flat city, where many people travel by bike.

John Martin is a vegetarian.

# Why has John Martin taken a job in Cambridge?

